



Media Release
For Immediate Release

DMEC Think Tank Showcases Industry Thought Leaders

San Diego, California—July 23—Integrated disability and absence management leaders and topic experts are invited to participate in the Disability Management Employer Coalition’s (DMEC) 2008 Think Tank on *Hitting the Wall: Preventing the Fallout from Extreme Productivity Demands*. As the recognized leader in integrated disability and absence management, DMEC organizes an annual Think Tank that explores current hot topics in the field. The 2008 Think Tank will be held in Dallas, Texas on November 12.

Think Tank participants will join other industry leaders in discussing the ramifications of excessive demands on employees and how that may even reverse productivity gains. How can employers realize optimal productivity without creating a model that actually creates disability and absence? What can be done to invoke best practice models that support employees needs for work/life balance and good health while at the same time, insure a good ROI for employers before employees literally “hit the wall”?

Participants will share their successful models and passion for insuring that employees remain healthy—mentally and physically. All participants will be included in the prestigious white paper that will result from this effort including two outcomes: best practices for corporations as well as suggested coping mechanisms for employees whose companies do not provide stress reduction; resiliency training or other work/life balance options.

Interested parties can download an application for participation and instructions from www.dmec.org. The application deadline is September 2.

The 2008 Think Tank is supported by sponsorship from leaders in the absence and disability services industry. The Hartford, Anthem Life, Liberty Mutual, Aetna and Met Life are the first sponsors of the Think Tank.

Members of the media are invited to cover the Think Tank. Please contact Rebecca Milot-Bradford at 970.824.1974 or membership@dmec.org to receive a press pass and time and location details.

About DMEC

The Disability Management Employer Coalition (DMEC) is a non-profit organization that provides educational resources to employers in the areas of disability, absence, health, and productivity. The primary goal of DMEC is to assist employers in developing cost-saving programs, encouraging responsive market products, and returning employees to productive employment. Visit www.dmec.org for more information about educational publications and events.

Contact

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