



For Immediate Release
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DMEC Announces 2010 Behavioral Risk in the Workplace Conference Topic

Leading disability management professionals explore “Cost Containment in a New Economy” by addressing behavioral risk in the workplace.

San Diego, California. December 28, 2009—The Disability Management Employer Coalition’s (DMEC) 5th annual Behavioral Risk in the Workplace Conference, taking place April 21 – 23, 2010, in Minneapolis, will focus on cost containment in a new economy. The three-day conference will provide disability management and HR professionals with real-world examples of best practices as well as emerging strategies that can minimize the costs of behavioral risk in the workplace.

“Cost containment is no longer a short-term recessionary response, but a critical on-going goal of every employer. That’s why the focus of this conference makes sense today, tomorrow, and for the future. Getting your arms around underlying behavioral cost drivers is a key factor in profitability and sustainability of every company,” explains Marcia Carruthers, CEO and President of DMEC.

The conference keynote address will be presented by Barbara Campbell, Assistant Vice President, Risk Management, in The Hartford’s Group Disability Benefits Division, and will address the impact of stage—not age—on employees’ physical and behavioral health.

Key industry topics to be explored at the conference will include:

- Solving complex behavioral health impairments
- Cost-effective management of stress, anxiety, and depression during challenging times
- Employer response to employee financial distress
- Best practices for depression intervention
- Successful vendor integration
- Proactively overcoming the anxiety of RTW employees
- Accelerating RTW following crisis

About DMEC: The Disability Management Employer Coalition (DMEC) is a non-profit organization that provides educational resources to employers in the areas of disability, absence, health, and productivity. The primary goal of DMEC is to assist employers in developing cost-saving programs, encouraging responsive market products, and returning employees to productive employment. Visit www.dmecc.org for more information about educational publications and events.

Members of the Media: Please join us for our 5th Behavioral Risk in the Workplace Conference. To receive a brochure and schedule of events, or to register for a complimentary press pass, contact Rebecca Milot-Bradford at 970.824.1974, or email membership@dmecc.org.

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